



CORONAVIRUS (COVID-19) RESPONSE UPDATES

A message from the CEO

March 25, 2020

Dear Y Family & Friends,

As we all navigate through this unprecedented time with Coronavirus (COVID-19), it is truly our hope that you and your family are safe and healthy. On behalf of the staff and volunteers, we miss seeing you, and wanted say thank you and extend our appreciation for your long-time support and understanding. Under normal circumstances, we would certainly rather see each of you in person with your lifelong Y friends and staff.

But now, the Coronavirus (COVID-19) pandemic has placed us all and your YMCA in uncharted waters. Our Y has a history of resilience, it has survived a devastating fire, hurricanes, multiple lightning strikes, economic downturns and more. Rebuilding and repairing facilities after these natural disasters required directing available funds toward this effort, while also trying to keep pace with operational expenses. But we've gotten through it each time together with the support of the membership and charitable giving from throughout the community.

From a charitable lens, even in the most difficult times, the Y continued to provide financial support to ensure that everyone could belong at the Y and have access to programs and services, regardless of their ability to pay or circumstances. But overcoming these hurdles has also left the Y with little financial cushion to weather the latest challenge before us.

The past couple of weeks, concerned members have reached out and asked: "How can I help the Y?, the Y that's been there for me, and the community since 1967.

Here's how you can help. Please keep your membership active.

We're asking that you **Stay with Us**, not as a facility fitness or program participant member, but as a community cause driven leader and member. We know not all of you are able, but if you can, please **Stay with Us** and keep your membership active. This is the single most helpful way to support your Y. With the YMCA being a 501c3 nonprofit organization, your monthly membership will be tax-deductible during our temporary closing. When we resume normal operations, we'll automatically convert you back to your facility membership. The YMCA will provide a tax receipt of your charitable donation at the end of the year.

In the meantime, we are working diligently and swiftly to prepare a collection of online resources to assist you in keeping you and your family active during the temporary closure. [Click here for access to Virtual YMCA](#). We are also sharing at home learning resources and healthy recipes with more resources added weekly.

Thank you for being a loyal YMCA member, community leader and for staying with us. With your support we will emerge from this with a renewed resilience and commitment to our community.

God Bless,

Mark Hanke,
President & CEO
Greater Naples YMCA